

MoveOn Collective Action

Case Study

2022

Clarence Thomas Impeachment Petition

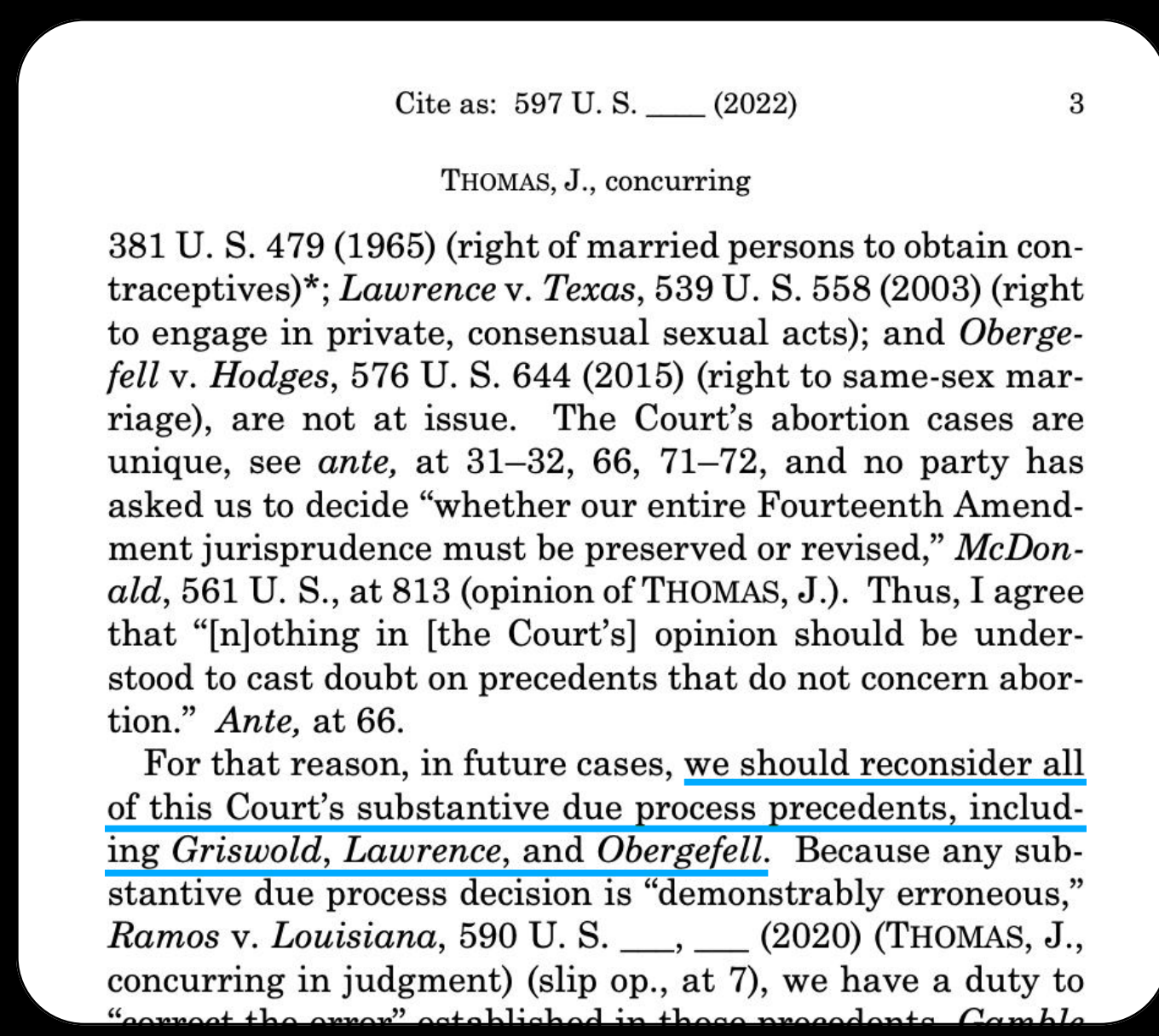
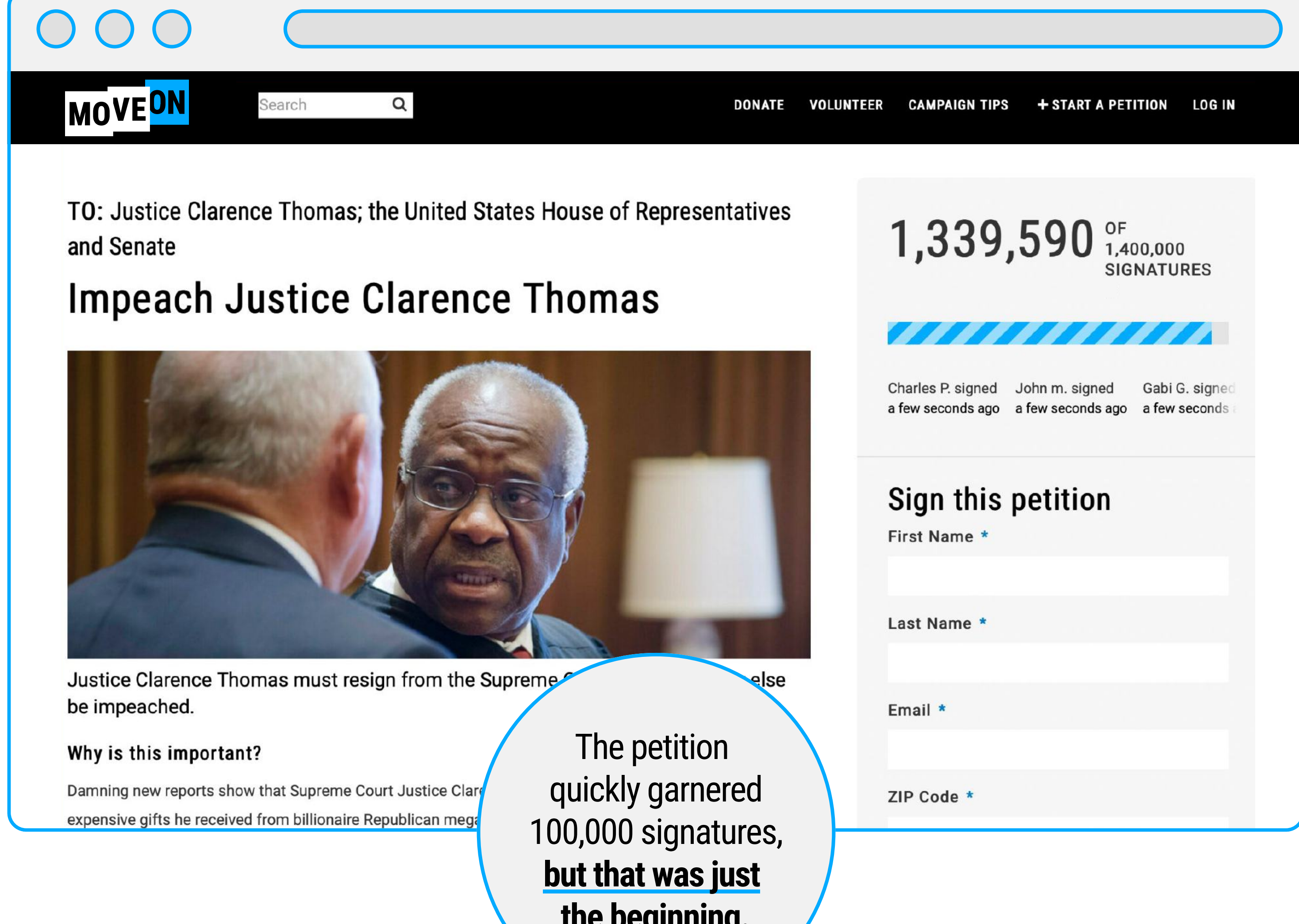
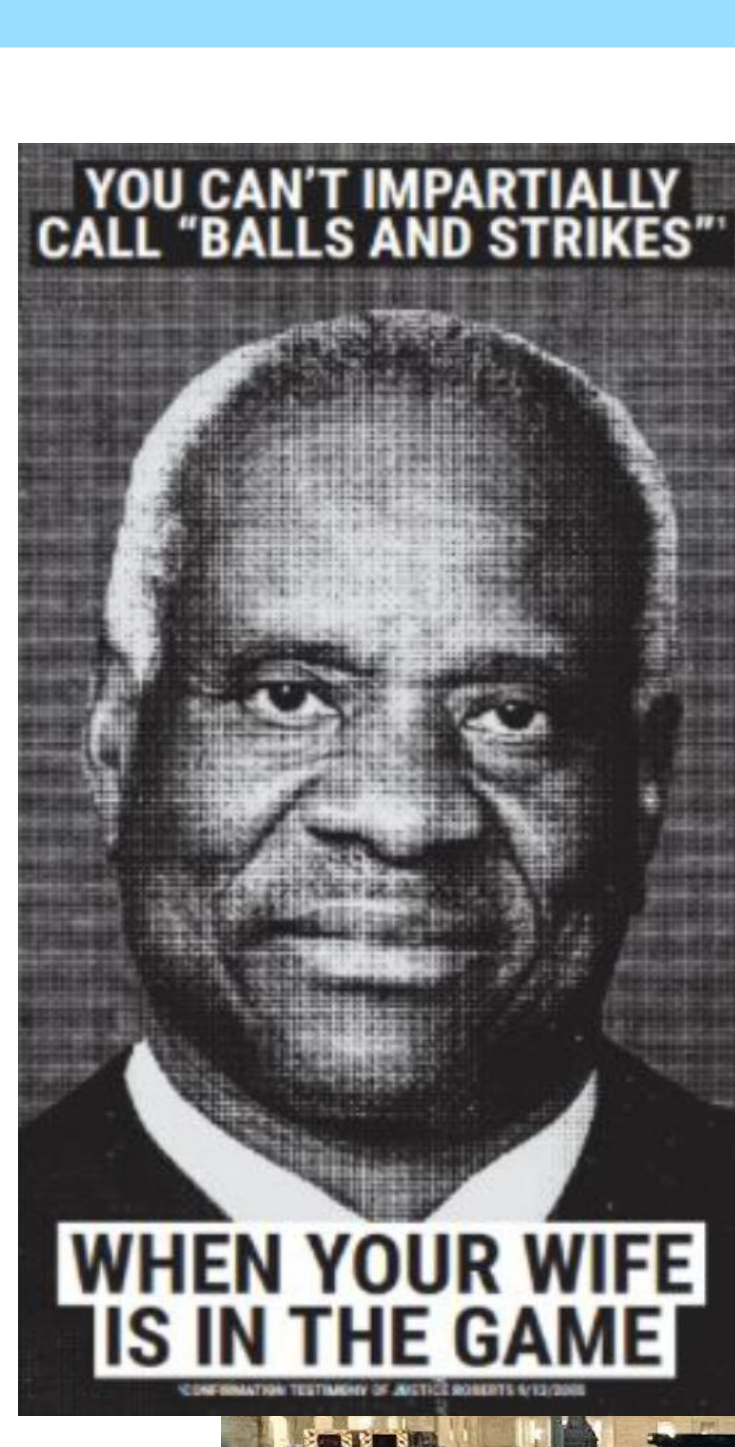
MOVEON



SUPREME COURT JUSTICE CLARENCE THOMAS SHOULD BE IMPEACHED FOR HIS CORRUPTION.

Our Goal

MoveOn started a petition after news came out that Justice Thomas participated in a case where he was the **sole justice who ruled to keep Trump's Jan. 6 records hidden**, including texts that eventually came out showing that his wife, **Ginni Thomas, urged Trump's White House to overturn the results of the 2020 election**.

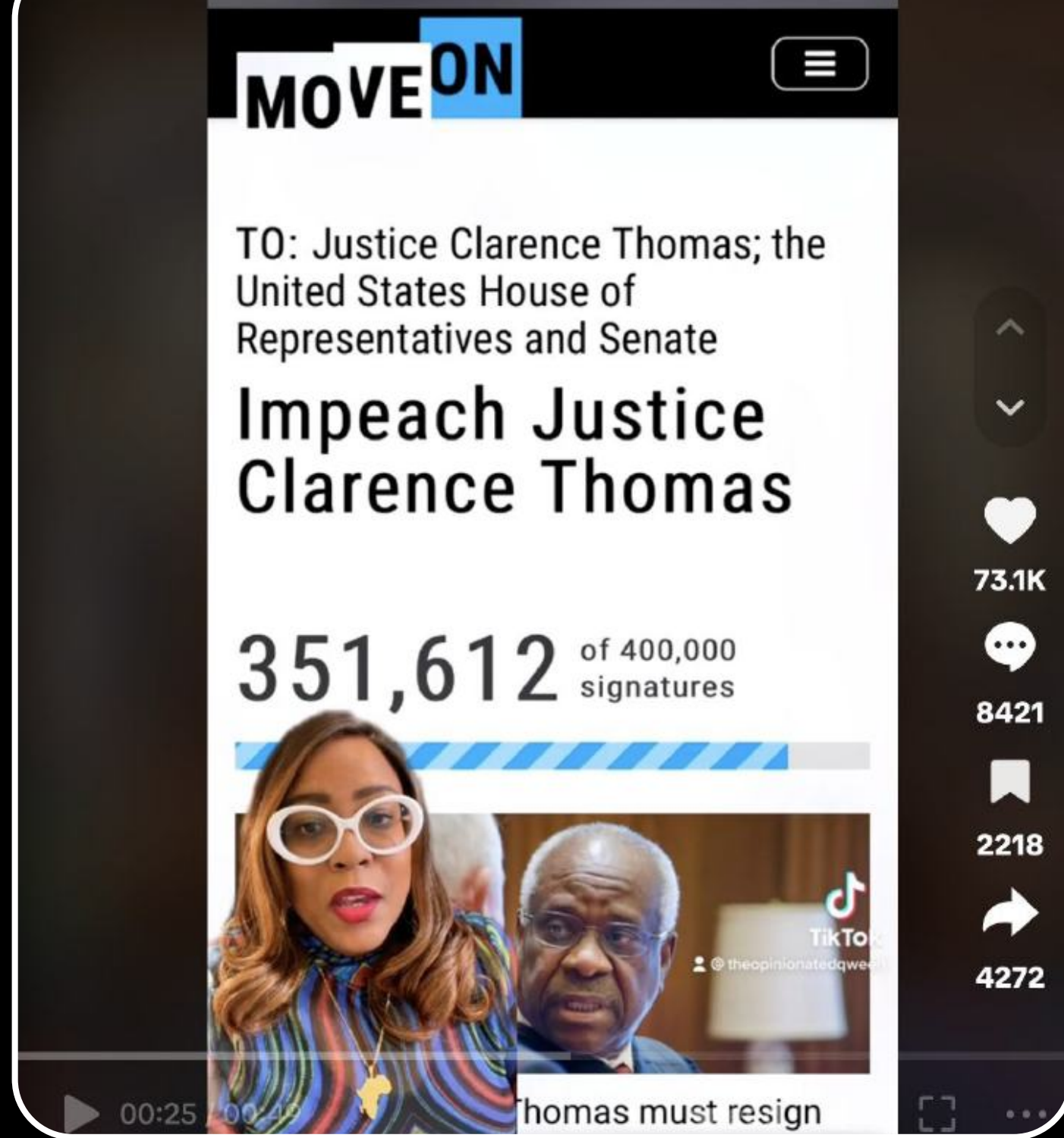
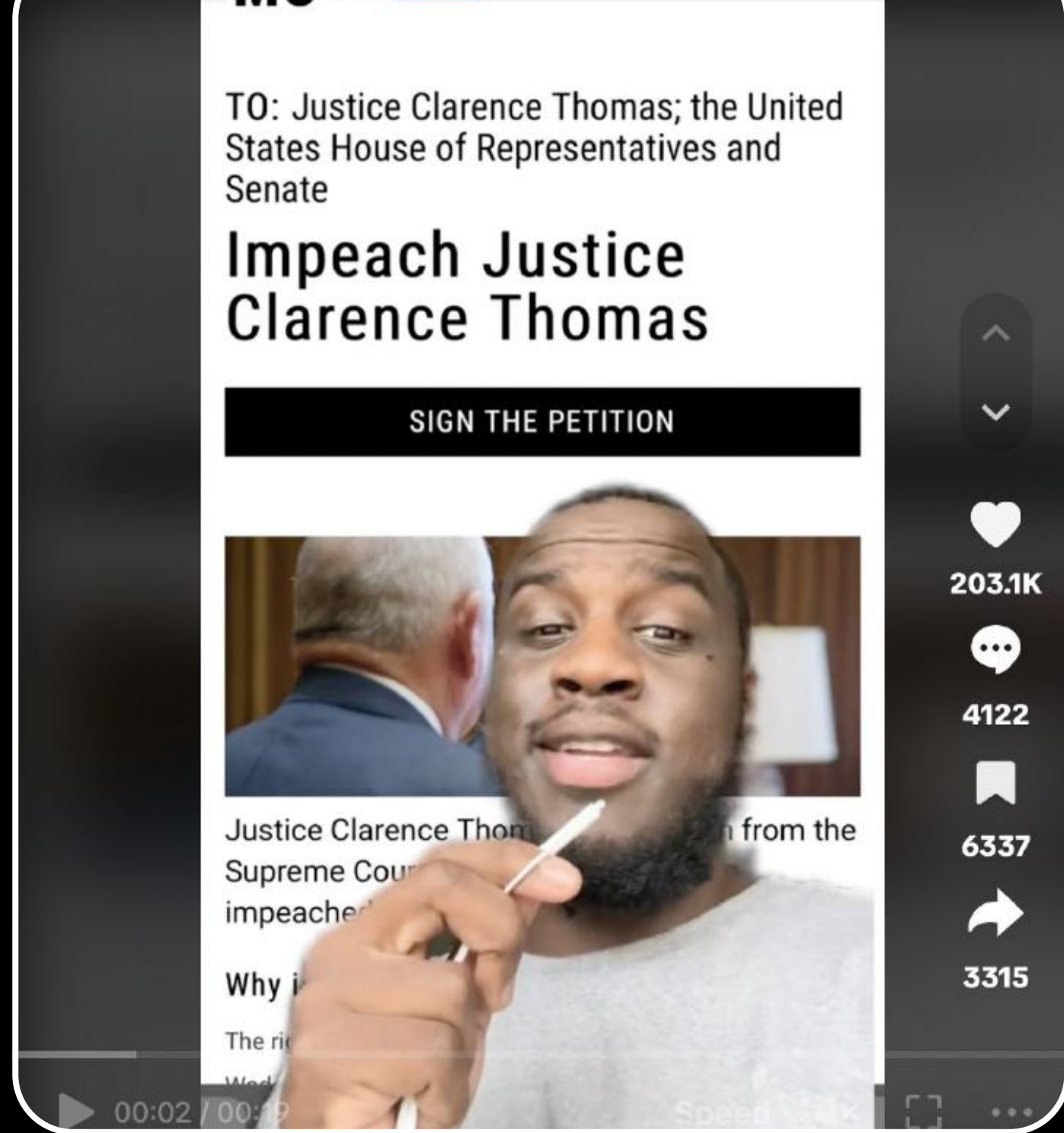


In 2022...

When the GOP-hijacked Supreme Court overturned *Roe v. Wade*, Justice Thomas wrote a concurring opinion that *Obergefell*, *Griswold*, and *Lawrence* (the rulings that protect contraception, same-sex sexual intimacy, and marriage equality for the LGBTQ+ community) should be revisited next.

Our Strategy

MoveOn utilized its digital channels, such as email and texting to amplify this petition and educate audiences on Justice Thomas's behavior.



Highlights

Over the course of two weeks, the petition soared to **1.2 MILLION signatures calling for Thomas to be impeached**.

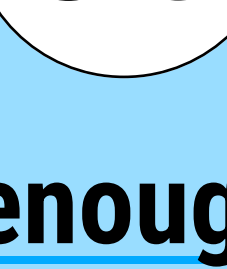
1.2 Million

petition signatures brought together to the Supreme Court to deliver them to our members of Congress.



300+ RSVPs

organized by MoveOn members for a petition delivery in front of the Supreme Court.



1.2 million of us say that enough is enough, and that it is time for some real accountability for this out-of-control, runaway court. **A court that has taken away our rights, taken away our freedoms, and rolled back generations' worth of progress.** I've watched in dismay my entire adult life at the radicalization of the Supreme Court, with the appointment of one federalist after another completely unbalancing the court to a fundamentalist ideology, from *Citizens United* to *Roe v. Wade*.

MATTHEW WITTEN, MOVEON MEMBER
JULY 28, 2022

