

MoveOn x World Central Kitchen

Case Study

2025

Chefs for California

MOVEON



The Context

Los Angeles faced "apocalyptic" destruction from wildfires in 2025. More than 35,000 acres were burned, 25 people were killed, and 100,000 were displaced.



The Mission

During this time of crisis, World Central Kitchen was on the ground, delivering fresh, hot meals to families and first responders impacted by this disaster. MoveOn partnered with World Central Kitchen to raise money to help provide these meals.



Our Contribution

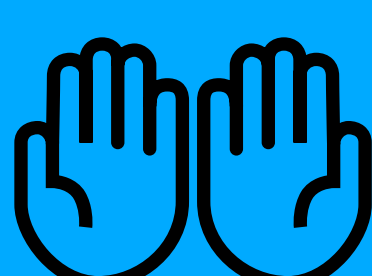
MoveOn members immediately stepped up to provide support and resources to those impacted in Los Angeles: 12,300 MoveOn members donated a total of

\$975,000

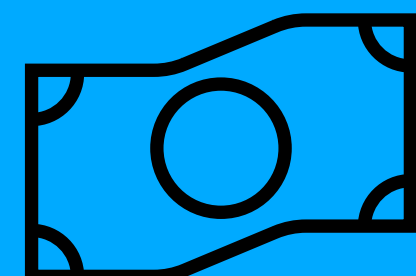
An Ongoing Partnership

MoveOn has partnered with World Central Kitchen in the past, including:

In Gaza, we helped provide critical food aid



In Ukraine, we helped raise over \$1 million



After Hurricane Ian and the Puerto Rico Earthquakes, we helped raise funds to help those affected.



Our Promise

This is the heart of the MoveOn community: We are a community of millions who come together to take collective action. We will always organize to improve lives, whether it's through political action or natural disaster relief. We take care of each other.

MoveOn will continue to do what's needed to meet the moment and fight for a better country and world.

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