SPEAKER MESSAGING GUIDANCE

General Guidance:

On April 5, you will be one of many speakers at more than 1,000 events across the country, uniting to declare "Hands Off!" Here is some guidance to make sure that, **wherever we are, whatever our unique perspectives, we are adding to one nationwide story**—that we are acting peacefully to stop Trump's power grab and protect what he's trying to destroy.

✅ DO:

- **Introduce yourself and share why you're there**. Example: "I'm Jane Doe and I rely on Medicaid to provide health care for my daughter with a disability. I'm worried about what will happen if it gets gutted in order to pay for tax credits for corporations and billionaires."
- **Tell your story.** Example: "I've never been involved in politics before but this is too important to stand on the sidelines. We need health care to live our healthiest lives."
- **Leave the crowd feeling hopeful and provide a clear call-to-action.** Example: "I know with all of us standing together and making our voices heard we can win this!"
- **How you feel about the actions your elected officials are taking.** Example: "I am deeply disappointed by the complicity in Trump's power grab exhibited by my Republican congressperson."

❌DO NOT:

- **Talk about elections, legislation, or electoral consequences.** This is not an electoral or lobbying event. If you are an elected official, you may speak in your official capacity.
- **Use violent language or language that could be interpreted as inciting violence, threatening anyone's safety, or breaking the law.** Today is about escalating our visibility by mobilizing everywhere in a nonviolent day of action. But we want to de-escalate any tensions that may arise at the events and make sure events are safe for anyone to participate.

Talking Points

- We need to build a massive, visible, national rejection of this crisis. Today we are hosting events across the country, in major cities and small towns in every state. Our goal is to show that the people—the majority—are taking action to stop the corruption and power grab.

- We are facing a national crisis. Since his inauguration, Donald Trump has launched an unprecedented power grab—driving up prices, slashing funding for essential programs, bullying anyone who stands in his way, and creating instability at every turn.

- Enabled by Elon Musk and Republicans in Congress, Trump's corrupt agenda is making life harder for everyday Americans while eroding our democracy. We can't afford to wait any longer to fight back

- They think everything belongs to them. Trump and his allies are rapidly stripping America for parts and selling us out—and now Congress is trying to do the same by slashing Medicaid, Social Security, cancer research funding, and more. Why? To give more tax cuts to billionaires.

- Whether you're outraged by skyrocketing healthcare costs, job cuts, attacks on privacy, or the gutting of essential services—this moment is for you. Whether you've been in the fight for years or you're just fed up and ready to take action—this moment is for you.

- We demand an end to the billionaire takeover and rampant corruption of the Trump administration.

- We demand an end to slashing federal funds for Medicaid, Social Security, and other programs working people rely on.

- We demand an end to the attacks on immigrants, trans people, and other communities.

- We demand an end to Trump acting like the law doesn't apply to him, and that our rights exist at his whim.

- We say: Hands Off unions! Hands off clean air! Hands off my Social Security! [etc.]