To: Interested Parties
Fr: David Mermin, Zoe Grotophorst, and Pooja Patel, Lake Research Partners
Re: GA-06 Research Results
Date: March 31, 2017

The upcoming election in Georgia’s 6th Congressional District presents a clear opportunity for Democrat Jon Ossoff to flip a longtime Republican seat. In a new poll conducted by Lake Research Partners for MoveOn.org, Ossoff is the clear leader in the open primary, taking 40% of the vote, with leading Republican candidate Handel at 18%, and the rest of the candidates in the single digits. Most of those voting for Ossoff are strong supporters. Ossoff has consolidated Democratic voters, winning 86% of their vote with only 8% left undecided. No other Democratic candidate receives more than 1% of the vote. Ossoff also leads among independent voters, a key bloc in this race. If Ossoff can win half of the remaining undecided voters (19%), he has a chance to win outright on April 18.

Ossoff is also in a good place for the runoff if the race continues into June. In a head-to-head ballot with positive profiles, Ossoff and Handel tie with 45% of the vote each. Independents support Ossoff by a 21-point margin.

Health care is the top issue in this district, and one where Ossoff presents a clear contrast to the deeply unpopular Trump/Republican health care plan. Though GA-06 is a Republican-leaning district, the Republican health care plan tests far more negatively than the Affordable Care Act, with 59% of likely voters viewing it unfavorably.

Please feel free to contact David Mermin (dmermin@lakeresearch.com) or Zoe Grotophorst (zgrotophorst@lakeresearch.com) at 202-776-9066 for additional information about this research.

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1 Lake Research Partners conducted a poll of 350 likely special election voters in Georgia’s 6th Congressional District. Live telephone (cell and landline) interviews were conducted from March 26-28, 2017. The margin of error is +/- 5.2%.